

DOXX

DOX 3D

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NEW YORK TOKYO SEOUL
3D COMPUTER GRAPHICS

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 COMPUTER GRAPHICS



COMPANY PROFILE

Interior and Architetural 3D Computer Graphics

Computer Graphics firm based in Tokyo, New York and Seoul. The company specializes in Interior and Architecture 3D renderings and animations. Our philosophy and goal is to always ensure the highest standard of service for our clients, by providing professional and custom services for each project, through rigorous analysis of our clients' needs. Our work engage the latest and more cutting edge 3D technologies.



3D DESIGN METHODOLOGY

Our work focuses on the development of the Design in 3D, from the concept to the end of the project. We prioritize innovation and efficiency, by using the latest computer and 3D technologies in our design process, producing realistic 3D Computer Graphics to provide our clients with a very accurate idea of the design. Our FEES are affordable, and the results astonishing, to the point that often is hard to distinguish between our 3D renderings, and the final built projects months later.

SERVICES & FEES

Our FEES are affordable and competitive. Fees and schedules are based on the complexity of the project, type of images, and total number of 3D cuts. Please contact us anytime, for FREE inquires and quotes.



SERVICE ORIENTED



FLUENT COMMUNICATION



3D TECHNOLOGIES



CONSTANT INNOVATION





OUR CG TEAM

We have a team of 3D experts graduated from prestigious universities, all of them hold an architecture or interior design degree. Unlike other CG firms, we understand design and construction processes. Our team members are proficient in a wide range of 3D software programs, to always provide the best possible results for each project.

Ivan Pazos, AIA PhD
 Gorka Blas, MA
 Momoko Hirayama
 Jennifer Cho, LEED IIDA

IVAN PAZOS PhD AIA

Architect and Interior Designer based in New York and Tokyo. Mr. Pazos has a Master in Architecture by Columbia University in New York, and a PhD in Computer Science by A Coruña University in Spain. He holds Architecture Professional Licenses in New York and in Spain. He has lectured and participated in final critics at international academic institutions and his work and research work has been widely published.

Prior to establishing his own firm, he was Architecture Professor at Korea and Hayang Universities in Seoul. He gained Professional experience working with Peter Eisenman and Skidmore Owings and Merrill (SOM), both in New York, and Nihon Sekkei in Tokyo, and currently he is the Founder of DOX.



PUBLICATIONS & PRESS

Interior Design Magazine	Journal of the CTBUH
Dezeen	Journal of Urban Planning and Dev.
ArchDaily	IT Software Journal
Monacelli Press	Journal of Asian Architecture (JAABE)
El Pais	Kyodo News
Elle Decor US, KR & JP	De Ingenieur
Pasajes	Eureka.Alert
Hospitality Design	Qwerty Radio
Mu tboard&Vogel	European Development Bank
The Japan Times	SIC

PROJECTS & CLIENTS

ANA	SK-II	DA Group
YouTube	Dentsu	Marmara Hotels
Perrier-Jouet	HP	Sokyo Gallery
Sazaby-League	Accor Group	Park Hotels
Agatha Paris	W Hotels	KCC
Amway	BBVA	Silverstein Prop.
Adeam	Lee Bo Young	NATO
Foxey	Passtaccio	DIFFA
Anayi	Blue Velvet Club	Bee House
Alta Architecture	ENC restaurants	Deloitte
Nihon Sekkei	Cow's	JLL
SOM	Qatar Petroleum	Keio University
Joe Ginsberg	Pritzker-Hyatt	mazan-LAB
	JTI	HaCo



YOUTUBE TOKYO

Tokyo, Japan 2017. By DOX

Proposal for the new YouTube Space in Tokyo. The design was the second place in a restricted design competition, among some of the most recognized designers in Japan. The concept was to use the YouTube design identity as motive for the facade and interiors. The building becomes a huge billboard freestanding in the bustling Shibuya district.



SK-II POPUP TOKYO

Omotesando, Tokyo, Japan 2018. Design by ALTA NYC & Huge New York.

Collaboration with ALTA architecture and HUGE NY, for the design of a Pop-up Store, for the cosmetics brand SK-II in the trendy Omote-Sando neighbourhood, Tokyo. DOX was in charge of the 3D renderings.



ADEAM GINZA SIX TOKYO

Ginza, Tokyo, Japan 2016. Design by HaCo

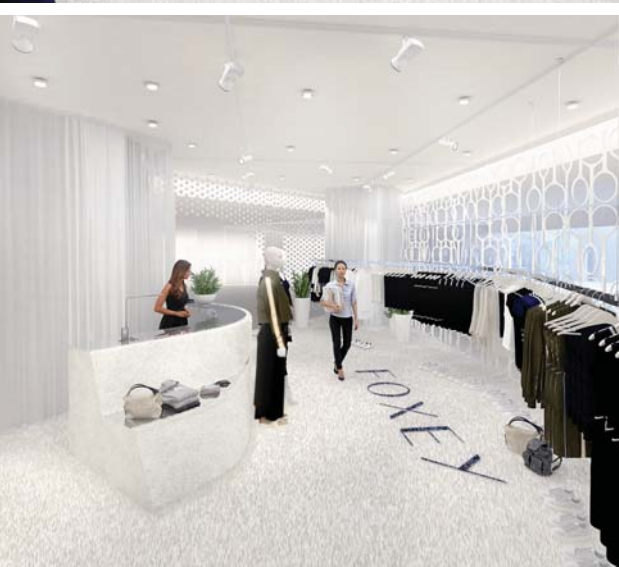
Store in Tokyo for Japanese fashion brand ADEAM. The Design was created by Ha Co, DOX produced the 3D work.



FOXLEY POP-UP TOKYO

Shinjuku, Tokyo, Japan 2019. Design by HaCo

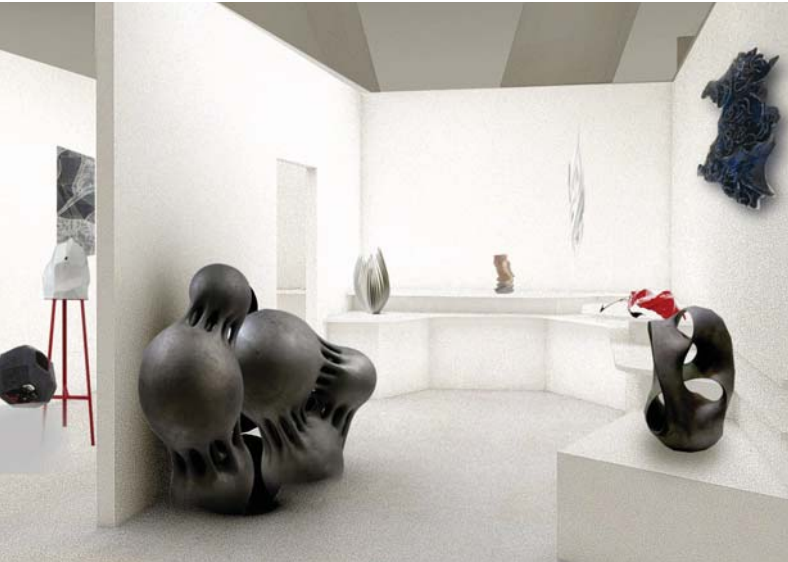
Foxley's Sports Pop-up store in Isetan Shinjuku. The 3D design by DOX in collaboration with design firm HaCo. The store showcases the new casual collection of the Japanese highend fashion Brand Foxley.



KUMUKUM ART GALLERY NYC

Lower East Side, NYC, USA 2009. By DOX

KumuKumu is located in Manhattan's Lower East Side, center of the upcoming New York art scene. The art gallery is a very long space, the iconcept was to divide it into three continous chambers gradually shrinking, making the experience of walking through the Art Gallery a journey full of discoveries.



ART FAIR TOKYO 2018

Tokyo, Japan 2018. By DOX

Sokyo's Gallery Booth for the 2018 Tokyo's International Art Fair (AFT). The design features a continous two level ondulating counter to showcase the contemporary ceramic artworks.



ART BASEL BASEL 2017

Tokyo, Japan 2018. By DOX

Sokyo's Gallery Booth for the 2017 Art Basel Fair in Switerland.



JINART BEIJING 2018

Tokyo, Japan 2018. By DOX

Sokyo's Gallery Booth for the 2018 Beijing's Art Fair.



ADEAM+FOXLEY TOKYO

Tokyo, Japan 2019. 3D's by DOX for HaCo

Fashion store in Isetan Shinjuku, combining the ADEAM and FOXLEY brands in one space. DOX developed the 3D renderings for HaCo. The project is simple, luxurious and elegant. The 3D design images and final construction are almost identical.



SK-II TESTER BAR TOKYO

Omotesando, Tokyo, Japan 2019. By DOX in collaboration with DENTSU LIVE

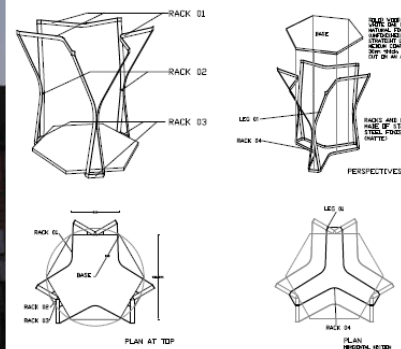
Collaboration with Japanese top advertising firm Dentsu Live, for the design of a Pop-up Store for the cosmetics brand SK-II in Omote-Sando, Tokyo. The design featured a tester bar and powder room, and it was inspired by the Power of Pitera commercial series, starring Japanese celebrity Naomi.



BEE HOUSE SEOUL

Hongdae, Seoul, Korea 2011. By DOX

Hongdae is the hip party area for Seoul's youngsters. We were commissioned the design a casual retail space, by using unfinished materials, the result is a warehouse looking space filled with hexagonal furniture elements based on Bee House's logo and brand identity. The curves and angles add sophistication to the design, acting as an attractor for customers.



ANAYI TOKYO

Tokyo, Japan 2017. Design by HaCo.

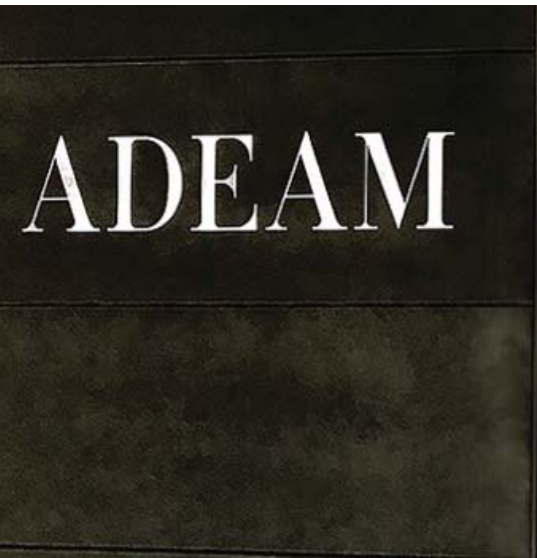
Project proposal by HaCo, and 3D renderings by DOX. The design is simple, elegant.



ADEAM GINZA SIX TOKYO

Ginza, Tokyo, Japan 2016. 3D's by DOX for HaCo

The Design was created by HaCo, DOX was responsible for the 3D work. The design is simple, elegant, with references to Japanese traditional architecture.



AMWAY SEOUL

Seoul, Korea 2016. By DOX

Restricted design competition by invitation for Amway Asia. The concept proposal was for Amway's APAC operations new showrooms. The design features natural elements and wood screens.



TOMAHAWK & CHAMPAGNE LONDON

London, UK 2015. By DOX

Tomahawk & Champagne Steakhouse features champagne golds and greens, on this exclusive venue in the center of London. Designed for Giuseppe Mucci. A safe heaven for the dangerously trendy.



PERRIER JOUET SEOUL

Paradise City Casino and Hotel, Seoul, Korea 2015. By DOX

Trendy venue at Incheon's Airport Paradise City Casino. High end Bar for top world class Champagne brand Perrier-Jouet, catering a feminine and sophisticated clientele. The design is a mixture of greens and golds. Collaboration of DOX and Pernord Richard Korea.



ANA HANGAR CAFE HANEDA AIRPORT

Haneda International Airport, Tokyo 2019. Design by Sazabi-League

All Nippon Airlines (ANA) hangar cafe, at Haneda House, on Domestic Terminal 2. The cafe is a collaboration of Pablo's Cheesecakes and ANA, designed by Sazabi-League, DOX collaborated with the 3D rendering production.



COWY'S SEOUL

Seoul, Korea 2013. By DOX

Cowy's is a proposal for a honey comb ice cream franchise in Seoul. The client asked for a retro European chick look, with traditional materials to be used in a very modern way. Clean, simple and elegant soft ice cream shop.

CORRETTO LONDON

Chelsea, London 2019. By DOX

Italian fine eatery in Chelsea, London. The venue is a close collaboration with Baldoria's and DOX partner Giuseppe Mucci. The restaurant is an authentic Italian contemporary venue, very casual and elegant. The mustard yellow facade serves as an attractor for passing by customers, hard to miss.



BAR DE PINTXOS TOKYO

Tokyo, Japan, 2015. By DOX

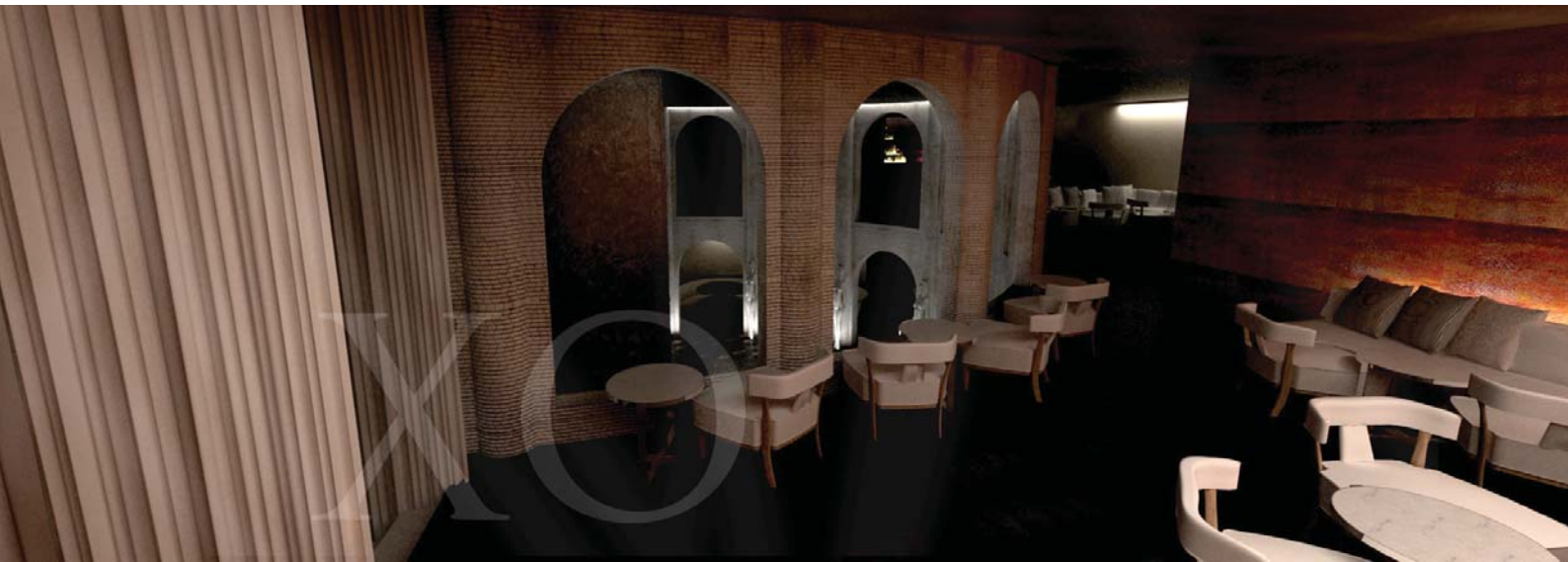
Proposal for a Spanish Bar franchise in Tokyo. The venue is coffee and wine oriented, with pintxos or small tapas to eat. The mood is more set for daytime, very modern and contemporary but incorporating some traditional elements to enhance the traditions and history of the foods and drinks served.



XO CLUB SEOUL

Itaewon, Seoul, Korea 2013. By DOX

DOX was responsible for the design of the XO Club, located in the epicenter of Itaewon. XO Club targets a trendy and sophisticated crowd of partygoers. The Club features a colosseum-like amphitheater, that serves as a stage and dance floor. The design is lavish and inspired in Kubrick's Masterpiece "Eyes Wide Shut".



BAR DE COPAS TOKYO

Roppongi, Tokyo, Japan 2015. By DOX

Spain style Bar de Copas, for casual evening wine and pintxos, and late night indulging. The Iberian drinking and eating culture gets transplanted to Tokyo in a very contemporary way, avoiding traditional stereotypes of spanish culture, aiming to reshape Tokyo's nightlife.



DAJE PINSA LONDON

Covent Garden, London, UK 2019. By DOX

Italian fine eatery in London's Covent Garden district. The venue design was done in close collaboration with Baldoria's Giuseppe Mucci. The restaurant is proposal of a renovation of a previous existing venue.



BAILEY HOUSE WEDDING HALL SEOUL

Gangnam, Seoul, Korea 2019, By DOX in Collaboration with RPA architects.

Wedding hall facilities for Bailey House, within a Shilla Stay Hotel in Seoul's Gangnam District. The design included food & beverage and the wedding chapel. The project was a collaboration with



W HOTEL ORANGE COUNTY

Orange County, CA, USA 2008. Ivan Pazos Senior Designer for Skidmore, Owings and Merrill

Huntington beach is a surfing spot in the LA Area. The project was designed by SOM, and Ivan Pazos was the lead interior designer. Purples, reds and oranges are mixed together with wave like wood structures. A safe heaven for the dangerously trendy.



QATAR PETROLEUM QATAR

Doha, Qatar 2009. Ivan Pazos as senior designer for Skidmore, Owings and Merrill

Qatar Petroleum Headquarters, by SOM. Ivan Pazos was the main senior interior designer for the SOM's team. The project comprises 15 buildings with offices and facilities. each building has a predominant puch color.



NATO HQ BRUSSELS

Brussels, Belgium 2004-2017 . Ivan Pazos for Skidmore, Owings and Merrill

NATO Headquarters building in Brussels, designer by SOM Chicago, New York and London. Ivan Pazos was Senior Designer with SOM for the Council Room, Meeting and public areas. The building started its operations in 2017.



HEWLETT PACKARD OSAKA

Osaka, Japan 2019. DOX collaboration with The Waku+Folk Partnership

Collaboration between DOX and The Waku+Folk Partnership for an office for HP in Osaka. DOX was responsible of the design and 3D work. The project was managed by JLL. The design is simple and elegant with a predomination of wood and punchy colors, according to the HP international design guidelines.



ARCHITECTURE

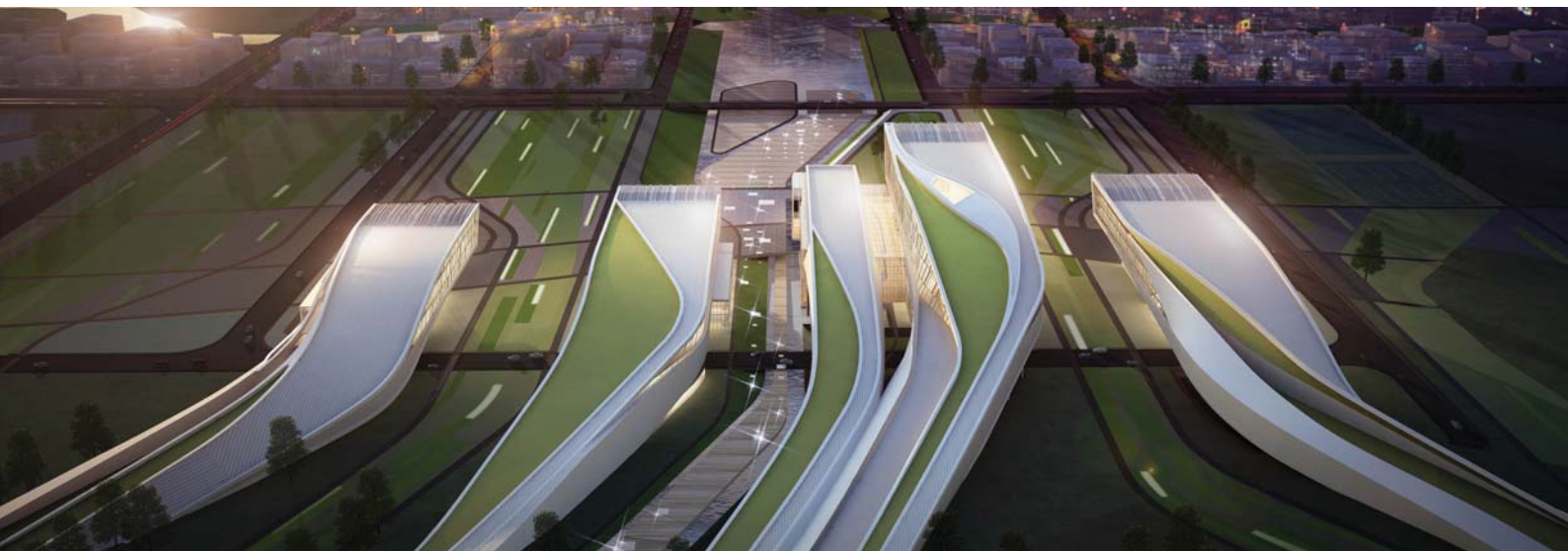
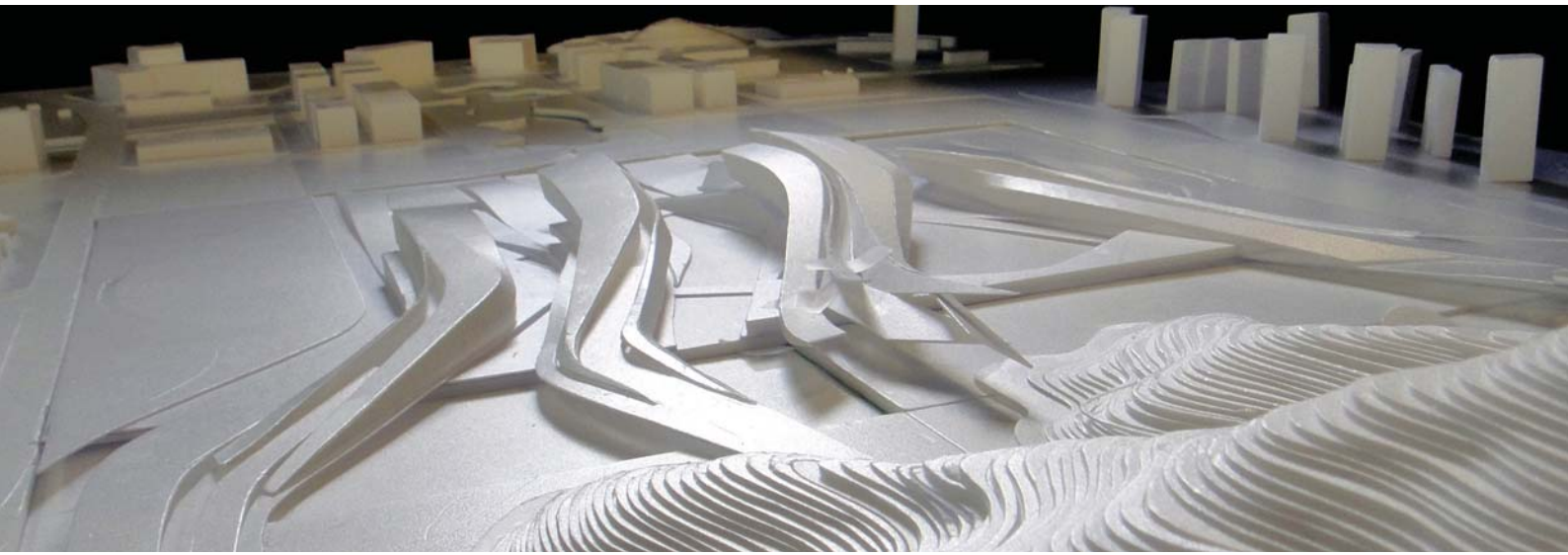
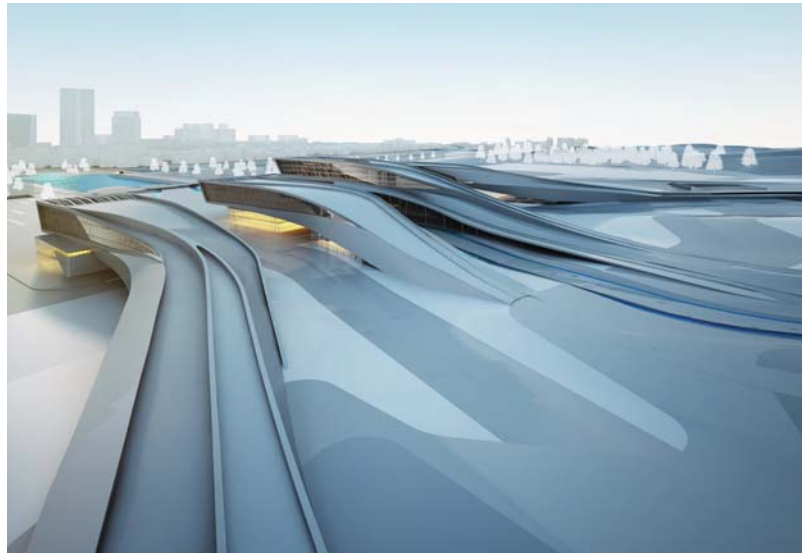
3D RENDERINGS

CITY HALL COMPETITION

KOREA

Gyeongsan Buk Do, South Korea 2010. Ivan Pazos for DA Group

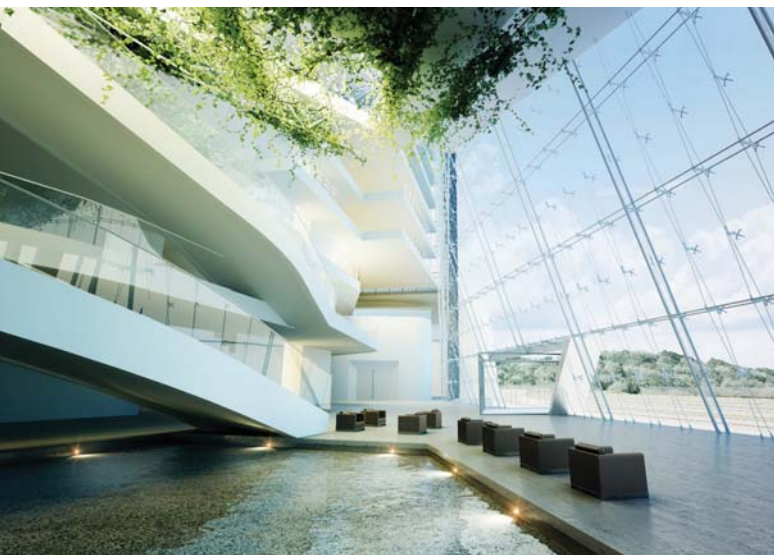
As South Korea continues its economic growth new planned cities are being developed in several locations. Gyeongsang Buk Do province it is one of these new Urban Developments. Ivan Pazos was the Senior designer with DA Group for the competition project. A fluid design that blends with the landscape.



KOGAS COMPETITION SEOUL

Daegu, Korea 2010. Ivan Pazos for DA Group

Kogas, restricted competition for the main gas provider in Korea. Ivan Pazos was senior designer with the DA Group team. The project is located in the city of Daegu.



NAM KWAN MUSEUM CHEONGSONG

Cheong Song, Korea 2016. By DOX

Renovation of a former high school building into a museum for renowned Korean painter from CheongSong Nam Kwan. A Collaboration between DOX and Bossdesign.



LIBRARY MADRID

Madrid, Spain 2019. Finalist in Competition by Almazan Keio University Lab & DOX for the 3D production

Finalist (Among the 10 top entries out of 160) for the design competition organized by the Madrid city government for a library building in Las Tablas. Project in Colaboration with Almazan Lab at Keio Univesity, Tokyo.



NAN QIAO HOTEL SHANGHAI

Nan Qiao, Shanghai, China, 2018. Ivan Pazos Senior designer for Nihon Sekkei

Residential and hotel development in the outskirts of Shanghai. Ivan Pazos was the Senior Designer with the Nihon Sekkei team. The project features triangular fading out windows.



KCC GOLF VILAS PHILIPPINES

Clark, Philippines 2018. By DOX

Luxury Vilas, annex to a golf course in the mountain resort town of Clark in the Philippines, on a Korean owned golf course. The vilas are simple and elegant with adjacent swimming pools.



POOL HOUSE FLORIDA

Orlando, Florida 2019. Collaboration of DOX with Natalie Cheng of Alta NYC

Proposal by Alta NYC for a house in Florida. DOX collaborated with the Computer Graphics production.

MUSEUM COMPETITION SPAIN

Galicia, Spain 2011. By DOX

Competition Proposal for a Museum in the north western Spain, by DOX. The project is composed by triangulated cubic volumes.



PORT MASTERPLAN YOKOHAMA

Yokohama, Japan 2018. Ivan Pazos Senior designer for Nihon Sekkei

Ivan Pazos was senior designer, and also did the 3D work for the re-development of the Yokohama port. The project includes an opera house, hotels, convention center, recreational, residential and a casino.





BEFORE

3D RENDERING

Foxy + Adeam, Ishetan, Tokyo



AFTER

REAL PICTURE

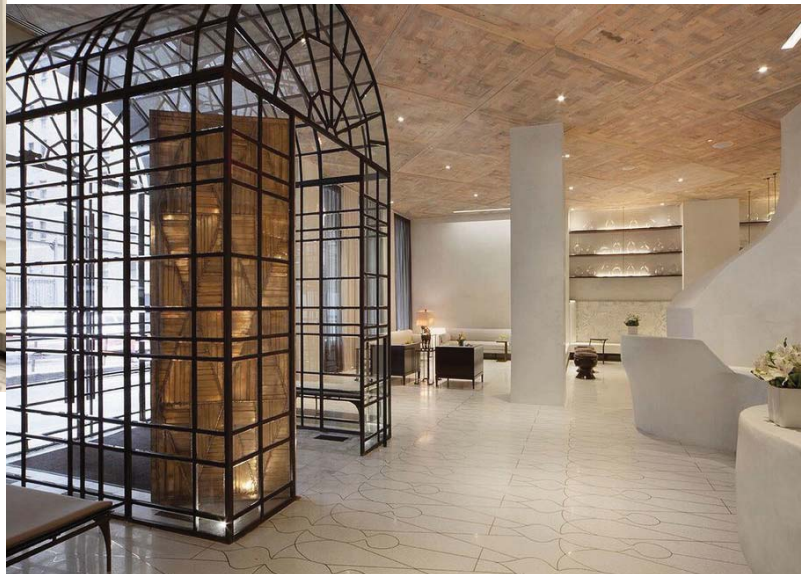
Foxy + Adeam, Ishetan, Tokyo



BEFORE

3D RENDERING

Marmara Park Avenue, NYC



AFTER

REAL PICTURE

Marmara Park Avenue, NYC



BEFORE

3D RENDERING

Marmara Park Avenue, NYC



AFTER

REAL PICTURE

Marmara Park Avenue, NYC



BEFORE
3D RENDERING
HP Office, Osaka



AFTER
REAL PICTURE
Foxwey + Ateam, Tokyo



BEFORE
3D RENDERING
HP Office, Osaka



AFTER
REAL PICTURE
HP Office, Osaka



BEFORE
3D RENDERING
SK-II Pop-up Store, Omote-sando, Tokyo



AFTER
REAL PICTURE
HP Office, Osaka



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